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Media Contact: Susan Love, Carlen Media Group
408.867.6324 or cmg_susanlove@yahoo.com

Live-Patient Program Via Satellite is an Historical First for Dentistry

PLANO, TX, July 18, 2005 – Over 5,000 dentists from across the country are expected to participate in dentistry's first interactive, live-patient satellite broadcast featuring Dr. John Kois on January 25, 2006.

The program, *Anterior Veneers: Rationale and Management*, will be broadcast to over 100 dental labs throughout North America. Dentists will gather in groups of 50 to 250 to watch the case from start to finish.

The historical program will be a combination of live clinical dentistry, pre-recorded patient interviews and exams, and questions from the audience. It is accredited for four continuing education hours. Topics include:

- Breakthroughs in diagnostic capabilities including the four most important diagnostic categories
- A late-breaking "10 Step Process" that guides dentists through the key elements required to achieve predictable longevity and patient satisfaction
- Critical risk parameters to minimize failures and maximize successful results
- The newest crop of materials and its implications to treatment of anterior veneers

"Satellite technology ensures that dental professionals gain access to the leading clinicians and the highest level of continuing education, without leaving their communities," says William Mays, CEO, National Dental Network, the leader in distance learning and training for the dental industry. Equally important, it also allows them to see materials in use and in action, says Mays. "Dentists don't have to work on a patient with



a new material and hope they have made the right selection. They can be confident in their product and material decisions.”

The National Dental Network operates a growing network of more than 100 receiving sites, called the *National Lab Network*. It is one of the largest dedicated networks of its kind in North America, with the capacity of reaching more than 90 (?) percent of dental professionals... all at the same time.

To the dentists and teams involved, the programs are invaluable because they provide an opportunity to participate in world-class training from the leading clinicians without getting on an airplane.

NDN’s live satellite programs are broadcast and distributed four times annually. They feature the latest topics in aesthetic and restorative dentistry. Future broadcasts will showcase Pankey Institute, _____ and _____.

“We aim to raise standard of care by addressing the clinical education and information needs of dentists in a timely and convenient fashion,” says Mays. “The programs feature presentations from clinicians who are leaders in their disciplines, and allow for input from the target audience on material presented.”

For more information on the broadcast including viewing sites and locations call **866.465.4164** or visit www.nationaldentalnetwork.com.

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The National Dental Network is the market leader and preeminent name in distance-learning and broadcast production services for the dental industry. Founded in 1995, the company produces and broadcasts programs using satellite technology, the Internet, and "enduring" materials such as DVD and VHS. In 2004, NDN delivered more than 761,000 hours of accredited content. Today, more than 7,000 dentists receive its monthly DVD-based clinical and practice management series.